



Sponsor/Advertising Package

Questions

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Become a Partner in Laughter!

On **March 2**, **Tickled Pink Entertainment™** will introduce the [Tickled Pink Comedy Tour™](#) at the historic Palladium Theater in St. Petersburg. With the world in a tailspin, we can all use a dose of *good humor* in our lives!



National Touring Comedians ~ Clean Comedy is our Bag!

Join us for an evening of non-stop laughter, while also supporting a local charity. Tickled Pink Entertainment™ prides itself on producing quality entertainment you can bring your mother to! Featuring **more** than just great comics, our show has special surprises in store for our audiences.

March 2nd Lineup Includes:

John Heffron ~ Winner Last Coming Standing will be performing with
Maryellen Hooper, Female Comedian of the Year.

Both comedians are veterans of television, talks shows and touring shows.
You can read more about our great comics at tickledpinkcomedytour.com

Value

Comedy is HOT!

There's already much excitement for the Tickled Pink Comedy Tour. Post pandemic, people are flocking to great entertainment to nurture their souls. From Netflix specials to headliners on tour, there's no doubt comedians are hot and people are needing to laugh now more than ever and why

Why you should Sponsor this Show! ~ According to Pollstar

The Year In Comedy: Belly Laughs Are Booming Business

MONDAY, 12/11/2023

To say that 2024 was a good year for live comedy would be a woeful understatement – and if the trends hold and the tea leaves don't lie, 2024 will bring even more bounty for the funny bone.

*Pollstar recently surveyed the state of live comedy and, in tallying the Top 30 tours for the year ended Oct. 15, was pleasantly surprised by what we found. The data bears repeating here: The Top 30 comedy tours performed 1,617 shows in the 2023 period, up 15% from the 1,408 tallied in 2022. Those shows moved 6,227,055 tickets, **up 32%** from the 4,728,273 in 2022.*

Sponsor Packages

As a Sponsor of the Tickled Pink Comedy Tour show on March 2nd, we'll showcase your brand to a diverse and engaged audience in print and digital advertising. The level of exposure is up to you! Each sponsorship package includes tickets to the show to use to impress clients and reward employees with a special night out. You will also be supporting entrepreneurship, a female owned business, and an important charity in your community.

Our Charity Partner

We believe in the unique efforts of our charity partner, [My Hope Chest](#), a 20-year-old, national organization providing reconstructive surgery to underinsured and uninsured breast cancer survivors. A portion of the event proceeds will be donated to this charity, making this a great opportunity to give back while having fun.

Deadline to be included in print media is Friday, Feb 16th.

Thank you for your consideration, and we look forward to hearing from you soon!

Alisa Savoretti ~ Co-Producer Monica Varner ~ Co-Producer



Sponsor Levels

Deadline to be included in Print materials February 15th




Belly Laugher! (Presenting Sponsor) ~ \$10,000

- 6 - \$125 VIP tickets (Premium Seating, Meet and Greet), 4 -\$40 tickets early entry
- 2 Complimentary drinks per ticket
- **Ad in Playbill - 2-page Middle spread**
- Logo on preshow video
- Frequent mention in social media up to the day of the event
- Logo on TPCT Website as Title Sponsor ~ Belly Laugher with hyperlink to sponsor's website
- Recognition in event press releases



Knee Slapper! ~ \$5,000

- 4 - \$125 VIP tickets (Premium Seating, Meet and Greet), 2 - \$55 tickets
- 1 Complimentary drink per ticket
- Ad in Playbill – **Full Page, inside front or, full back cover**
- Logo on preshow video
- Frequent mention in social media up to the day of the event
- Logo on TPCT Website as Knee Slapper with hyperlink to sponsor's website
- Recognition in event press releases




Funny Bone!- \$2,500

- 2 - \$125 VIP tickets (Premium Seating, Meet and Greet), 2 - \$55 tickets
- 2 Complimentary drinks per ticket
- **Ad in Playbill - Half Page**
- Logo on preshow video
- Frequent mention in social media up to the day of the event
- Logo on TPCT Website as Knee Slapper with hyperlink to sponsor's website



Laugh Out Louder!...\$1,500

- 4 - \$40 tickets
- Listed in Playbill- company or individual name
- Logo Recognition on website and social media with hyperlink to sponsor's website
- Mention in social media



Chuckler!...\$500- \$1000

- 2 - \$40 Tickets, Mention in social media



Thank you for sponsoring the Tickled Pink Comedy Tour!
Saturday, March 2, 2024

*Portion of Proceeds benefit My Hope Chest
funding breast reconstruction surgery.
Donations are tax deductible. For info visit
www.myhopechest.org and
www.guidestar.org*

Sponsor Pledge Form- [Online Form Here](#)

Business or Individual (as it will appear in program or display) _____

Contact Person _____

Position or Title _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Belly Laugher \$10,000

6 - VIPs (Premier Seating and Meet and Greet)
4 - \$40 Tickets with early entry; 2 complimentary drinks per ticket and the rest as stated above

Knee Slapper \$5,000

4 - VIPs (Premier Seating and Meet and Greet)
2 - \$55 Tickets with 1 complimentary drink per ticket
Full Page Ad in Playbill, Inside Front or Back Cover, and the rest as stated above

Funny Boner \$2,500

2 - VIPs (Premier Seating and Meet and Greet)
2 - \$55 Tickets; 2 complimentary drinks
Half page ad in Playbill and the rest as stated above

Laugh out Louder \$1,500

4 - \$40 tickets; Listed in Playbill- and the rest as above

Chuckler \$ _____

2 - \$40 Tickets, Mention in social media at \$500 or more

I hereby pledge the above sponsorship for the 2024 Tickle Pink Comedy Tour at the Palladium Theater, March 2, 2024

Signature

Date

Address and Mail Checks To: Tickled Pink Comedy Tour

4579 East Spruce Drive, Dunnellon, FL 34434 Questions? (727) 642-4243

Memo: Tickled Pink Comedy~ (and add Sponsor Level)